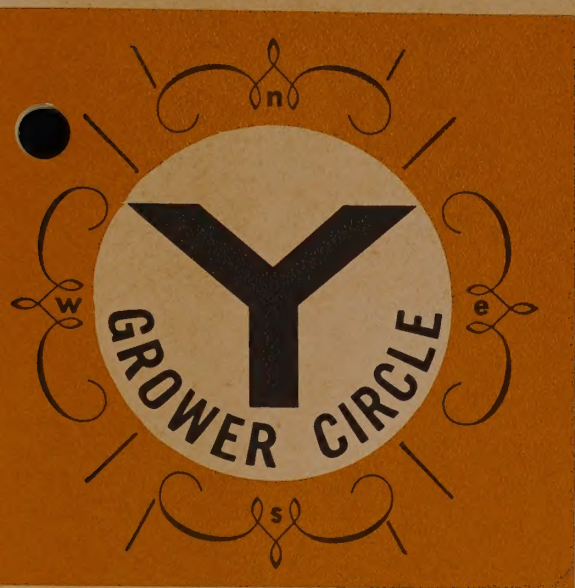


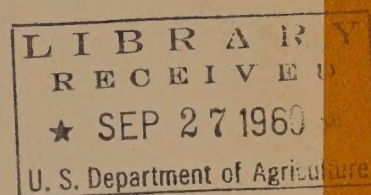


CHRYSANTHEMUMS

1961

Program — Prices

Flowering Time Table



CUT FLOWER VARIETY LISTING

- Standards, Disbuds & Sprays
- Regular and Fast Crops
- Pinched and Single Stem

YODER BROTHERS, INC.

Barberton, Ohio • Salinas, California • Ft. Myers, Florida

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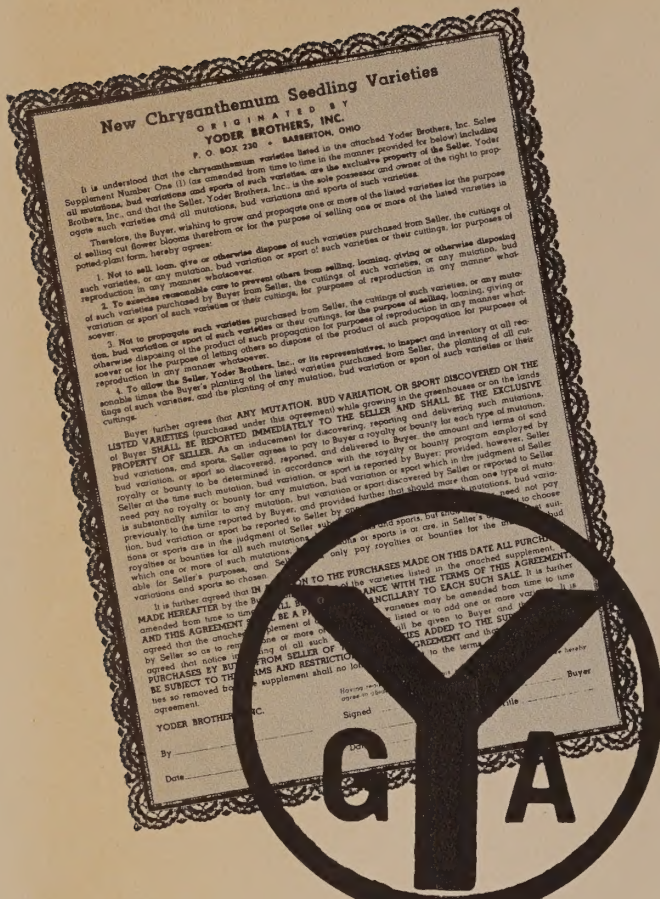
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YODER BROTHERS, INC.,
GROWER AGREEMENT VARIETY LIST.
 September 1, 1960

CUT FLOWER VARIETIES



World wide acceptance...
and there is more to come!

Your support of the "Grower Agreement" method of controlling the distribution of cuttings protects the Plant Breeder and enables him to carry on the vital research and trialling necessary to develop a marketable Chrysanthemum variety.

Yoder's Breeding department is proud to be associated with Plant Breeders in the United States, England and the European countries in the development of the "Grower Agreement" Plan.

SPRAYS

WHITE

YGA Alabaster — 9 week
 YGA Chalk Cliff — 10 week
 YGA Cloudbank — 9 week
 YGA Coronado — 10 week
 YGA Crystallite — 9 week
 YGA Dawn Star — 10 week
 YGA Echo — 8 week
 YGA Ermine — 11 week
 YGA Hurricane — 10 week
 YGA Jupiter — 11 week
 YGA Northwind — 13 week
 YGA Ping Pong — 10 week
 YGA Skyline — 10 week
 YGA Snow Crystal — 10 week
 YGA Snowstorm — 13 week
 YGA Sovereign — 10 week
 YGA Stardust — 10 week
 YGA Surfside — 11 week
 YGA Viscount — 10 week

YELLOW

YGA Brilliancy — 9 week
 YGA Etude — 11 week
 YGA Flair — 9 week
 YGA Fanfare — 10 week
 YGA Golden Bantam — 10 week
 YGA Golden Crystal — 10 week
 YGA Golden Stardust — 10 week
 YGA Shane — 11 week
 YGA Spungold — 13 week
 YGA Sunbeam — 9 week
 YGA Sunfire — 10 week
 YGA Topflight — 8 week
 YGA Yellow Crystal — 10 week
 YGA Yellow Stardust — 10 week

PINK

YGA Bluebird — 10 week
 YGA Blue Skies — 11 week
 YGA Celebrity — 11 week
 YGA Cheerful — 10 week
 YGA Excelllo — 10 week
 YGA Handsome — 9 week
 YGA Hi-Fi — 12 week
 YGA Legend — 12 week
 YGA Overture — 10 week
 YGA Prom — 12 week
 YGA Royal — 12 week
 YGA Splendor — 12 week
 YGA Staccato — 11 week

RED & BRONZE

YGA Cardinal — 11 week
 YGA Giltglow — 10 week
 YGA Tanfastic — 9 week
 YGA Tuneful — 10 week
 YGA Wizard — 10 week

STANDARDS & DISBUDS

WHITE

YGA Ensign — 10 week
 YGA Ermine — 11 week
 YGA Themesong — 9 week

YELLOW

YGA Everest — 10 week
 YGA Explorer — 10 week
 YGA Rainier — 10 week
 YGA Shane — 11 week

RED & BRONZE

YGA Daybreak — 10 week

PINK

YGA Bluebird — 10 week
 YGA Miss America — 9 week
 YGA Royal — 12 week
 YGA Tradewind — 10 week
 YGA Vanguard — 10 week

**See Pot Plant listing for
 "Grower Agreement"
 Pot Mums*



YODER CHRYSANTHEMUM CUTTINGS PRICE LIST

Effective January 1, 1961

The list price for each variety is indicated by a price symbol that appears with the variety name in the flowering program charts.

Variety Price Example	Symbol	50 Only	Price per 100 cuttings			
			100-250	300-450	500-950	1000 and Up
Imp. Ind. White	Y-5C	3.25	6.25	6.00	5.75	5.50
Gold Coast	Y-5D	3.38	6.50	6.25	6.00	5.75
# 2 Yellow Iceberg	Y-6A	3.50	6.75	6.50	6.25	6.00
Yellow Shoesmith	Y-6B	3.63	7.00	6.75	6.50	6.25
Criterion	Y-6C	3.75	7.25	7.00	6.75	6.50
YGA Etude	Y-6D	3.88	7.50	7.25	7.00	6.75
Venoya	Y-7A	4.00	7.75	7.50	7.25	7.00
Donlope's White Spider	Y-7B	4.13	8.00	7.75	7.50	7.25
Red Jetfire	Y-7C	4.25	8.25	8.00	7.75	7.50
YGA Shane	Y-7D	4.38	8.50	8.25	8.00	7.75
YGA Hurricane	Y-8A	4.50	8.75	8.50	8.25	8.00

**DISCOUNTS FROM THE LIST PRICE
INDICATED BY THE SYMBOL ARE
DEDUCTED IN THIS ORDER**

- 1. QUANTITY DISCOUNT** is based on the number of cuttings purchased from Yoder Brothers for shipment within a 52 week period.

10,000	3%	60,000	6%
30,000	5%	100,000	7%

Inquire about the discount schedule above these amounts

- 2. EARLY ORDER/PROMPT PAYMENT DISCOUNT** — is determined by (a) the number of weeks an order is recorded at Yoder Brothers in advance of shipping date, (b) and is available when invoice is paid within 28 days after date of invoice.

Less than 4 weeks	2%	10-13 weeks	7%
4-5 weeks	5%	14-17 weeks	8%
6-9 weeks	6%	18-21 weeks	9%
22 weeks or more		12%	

IMPORTANT — Be sure to note that the QUANTITY DISCOUNT is deducted first from list price. From the amount remaining the EARLY/ORDER PROMPT PAYMENT discount is deducted.

1961 Program for Sprays (Regular and Fast Crops)



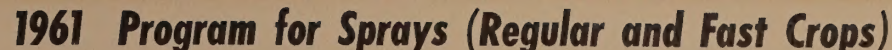
*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
WHITE															
Candleglow (Feb. '61)	7 wk.-D										x			Oct. 1	Y-7B
Horizon	7 wk.-P										x			Oct. 5	Y-6C
Classic	7 wk.-P										x			Oct. 10	Y-8A
YGA Echo	8 wk.-P					z z	z z	z z	z z	z z	z			Oct. 15	Y-8A
Blizzard	8 wk.-P					z z	z z	z z	z z	z z	z			Oct. 15	Y-7B
Pristine	8 wk.-P					x x	x x	x x	x x	x x	x x			Oct. 20	Y-7C
Silvertone	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 25	Y-6C
YGA Cloudbank (Feb. '61)	9 wk.-An					z z	z z	z z	z z	z z	z z			Oct. 25	Y-8A
Popcorn	9 wk.-P						x	x x	x x	x x				Oct. 25	Y-7A
White Popcorn	9 wk.-P					x x	x x	x x	x x	x x	x x			Oct. 25	Y-6A
Keepsake	9 wk.-P					z z	z z	z z	z z	z z	z z			Oct. 25	Y-6C
White Keepsake	9 wk.-P				z	z z	z z	z z	z z	z z	z z			Oct. 25	Y-6B
Pinocchio	9 wk.-P					x x	x x	x x	x x	x x	x x			Oct. 25	Y-5D
YGA Alabaster (Feb. '61)	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 25	Y-8A
YGA Crystallite	9 wk.-P					z z	z z	z z	z z	z z	z z			Oct. 25	Y-7B
Songster	9 wk.-P								x x	x x				Oct. 25	Y-8A
Memento	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 30	Y-6B
Halo	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Nov. 1	Y-7B
Whitechip (Feb. '61)	9 wk.-D						z	z z	z z	z z				Nov. 1	Y-8A
Sea Gull	9 wk.-P											x		Nov. 1	Y-6D
Alaska	9 wk.-An					z z	z z	z z	z z	z z	z z			Nov. 1	Y-6A
White Doty	9 wk.-P											x		Nov. 1	Y-7C
Thistledown	9 wk.-D					x x	x x	x x	x x	x x	x x			Nov. 1	Y-7A
YGA Sovereign (Feb. '61)	10 wk.-An				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-8A
YGA Hurricane (Feb. '61)	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-8A
YGA Ping Pong	10 wk.-P				z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-7A
Supertop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-6A
Whitetop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-5C
Tiptop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-7A
Feathertop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-7A
Supreme Whitetop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-7A
Iceberg	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-5C
Encore	10 wk.-P							x x	x x	x x	x x	x		Nov. 5	Y-6D
YGA Snow Crystal	10 wk.-Sp				z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6A
Whiterion	10 wk.-D					x x	x x			x	x x	x		Nov. 8	Y-8A
White Pennant	10 wk.-P				z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-8A
YGA Chalk Cliff	10 wk.-D				x	x x	x x				x x	x		Nov. 10	Y-7A
YGA Dawn Star	10 wk.-P				z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-7A
YGA Coronado (Feb. '61)	10 wk.-Sg				z z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-8A
Pacesetter	10 wk.-Sg				x	x x	x x				x x	x		Nov. 10	Y-7D
Illini Igloo	10 Wk.-P				z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-6A
YGA Viscount	10 wk.-An					z z	z z	z z	z z	z z	z z			Nov. 10	Y-7B
Shasta	10 wk.-An				z	z z	z z	z z			z z	z		Nov. 10	Y-5C
Little America	10 wk.-An										x x	x x		Nov. 10	Y-6A

(WHITE continued on page 5)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	
Sp — Spider													x — Recommended for Regular Pinched and Single Stem Crops
D — Decorative													z — Recommended for both Regular, Single Stem and Fast Crops
An — Anemone													
P — Pompon													
Sg — Single													



***See discount
schedule Page 3**

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(WHITE continued on page 6)

x — Recommended for Regular Pinched and Single Stem Crops
z — Recommended for both Regular, Single Stem and Fast Crops



*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
WHITE continued															
Snowcap	14 wk.-P	x x	x x										x x	Dec. 15	Y-6C
Garza	14 wk.-An												x	Dec. 15	Y-6D
Elegance	14 wk.-D												x x	Dec. 20	Y-6D
Wedding Bells	14 wk.-P												x	Dec. 20	Y-7A
Revelation	15 wk.-D												x	Dec. 25	Y-6A
Snow	15 wk.-P												x	Dec. 25	Y-6C
Talmeda	15 wk.-P	x												Jan. 5	Y-7A
Illini Cascade	15 wk.-D	z z	z z										z z	Jan. 5	Y-6C
Illini Snowbound	15 wk.-D	x												Jan. 5	Y-7A
YELLOW															
Polaris	7 wk.-Sg										x			Oct. 5	Y-7D
Treasure	7 wk.-P										x			Oct. 10	Y-7D
Bright Forecast	7 wk.-P										x			Oct. 10	Y-7C
Yellow Calumet	8 wk.-P					x x	x x	x			x x			Oct. 15	Y-8A
YGA Topflight	8 wk.-An					z z	z z	z z	z z	z z	z z			Oct. 20	Y-7B
Yellow Silvertone	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 25	Y-8A
Yellow Keepsake	9 wk.-P					z z	z z	z z	z z	z z	z z			Oct. 25	Y-8A
Golden Herald	9 wk.-D					x x	x x	x x	x x	x x	x x			Oct. 25	Y-6C
Gold Coast	9 wk.-P					x x	x x			x	x x			Oct. 25	Y-5D
Yellow Dot	9 wk.-P											x		Oct. 25	Y-7D
Happiness	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 28	Y-6B
Sunup	9 wk.-P					z z	z z	z z	z z	z z	z z			Oct. 28	Y-7D
YGA Sunbeam (Feb. '61)	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 30	Y-8A
Sauterne	9 wk.-Sg					x x	x x	x x	x x	x x	x x			Oct. 30	Y-7B
YGA Flair	9 wk.-Sg					x x	x x	x x	x x	x x	x x			Nov. 1	Y-8A
Schn. Yellow Daisy	9 wk.-Sg											x		Nov. 1	Y-8A
Dandy	9 wk.-P					z z	z z	z z	z z	z z	z z			Nov. 1	Y-7B
#2 Dandy	9 wk.-P					z z	z z	z z	z z	z z	z z			Nov. 1	Y-7B
Statesman	9 wk.-P					z z	z z	z z	z z	z z	z z			Nov. 1	Y-6C
YGA Brilliancy	9 wk.-Sg					z z	z z	z z			z z	z		Nov. 1	Y-7B
Yellowchip	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-6C
Starbright	9 wk.-Sg				x	x x	x x				x x	x		Nov. 1	Y-8A
Sunray	9 wk.-An											x		Nov. 3	Y-7B
Barcarole	10 wk.-P											x		Nov. 5	Y-7D
Goldtop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-7C
Yellowtop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-7A
Yellow Tiptop	10 wk.-D					z z	z z	z z			z z	z		Nov. 5	Y-8A
Aztec	10 wk.-Sg					z z	z z			z	z z	z		Nov. 5	Y-7D
Mary Hall	10 wk.-P									x	x x	x		Nov. 5	Y-7B
Crescendo	10 wk.-P						z z	z z	z z	z z				Nov. 5	Y-7B
YGA Golden Bantam	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-7D
Yellow Beauregard	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6A
Yellow Iceberg	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-5C
#2 Yellow Iceberg	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6A

(YELLOW continued on page 7)

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

Sp — Spider
D — Decorative
An — Anemone

P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
z — Recommended for both Regular, Single Stem and Fast Crops



1961 Program for Sprays (Regular and Fast Crops)

RECOMMENDED FLOWERING PERIODS

*See discount
schedule Page 3

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
YELLOW continued															
Goldberg	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-7A
YGA Sunfire	10 wk.-Sg					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-8A
YGA Yellow Crystal	10 wk.-Sp				z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-7A
YGA Golden Crystal	10 wk.-Sp				z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-8A
Luxury	10 wk.-D						z z	z z	z z	z z	z z			Nov. 8	Y-6C
Yellow Shasta	10 wk.-An				z	z z	z z	z z			z z	z		Nov. 10	Y-5C
Golden Shasta	10 wk.-An				z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-7C
Jealousy	10 wk.-P					x x	x x			x	x x	x		Nov. 10	Y-7B
Yellow Igloo	10 wk.-P				z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-6B
Heyday	10 wk.-P			z z	z z	z z	z z				z z	z		Nov. 10	Y-6B
Yellow Pacesetter	10 wk.-Sg				x	x x	x x				x x	x		Nov. 10	Y-8A
YGA Golden Stardust	10 wk.-P				z z	z z	z z	z z			z z	z		Nov. 12	Y-7D
YGA Yellow Stardust	10 wk.-P				z z	z z	z z	z z			z z	z		Nov. 12	Y-8A
Yellow Ill. Snowdrift	10 wk.-D					x x	x x	x x	x x	x x	x x	x		Nov. 12	Y-7B
YGA Fanfare	10 wk.-An					z z	z z	z z	z z	z z	z z	z		Nov. 14	Y-8A
YGA Etude	11 wk.-P			z z	z z	z z				z	z z	z z		Nov. 15	Y-6D
Souvenir	11 wk.-Sg	z z	z z	z z	z z	z				z	z z	z z	z z	Nov. 15	Y-7C
Yellow Taffeta	11 wk.-P			z z	z z	z				z	z z	z z		Nov. 15	Y-8A
Yellow Sculpture	11 wk.-Sg			z z	z z					z	z z	z z		Nov. 15	Y-8A
Golden Chord	11 wk.-P									z	z z	z z	z	Nov. 15	Y-6C
Forty-Niner	11 wk.-P									x	x x	x x	x	Nov. 15	Y-6D
Esquire	11 wk.-D			z z	z z	z				z	z z	z z	z	Nov. 15	Y-7C
Gold Ball	11 wk.-P			z z	z z	z				z	z z	z z	z	Nov. 15	Y-7B
YGA Shane	11 wk.-An			z z	z z						z z	z z	z z	Nov. 15	Y-7D
Illini Goldrift	11 wk.-D	z z	z z	z z	z z						z z	z z	z z	Nov. 18	Y-8A
Yellow L.I. Beauty	11 wk.-An											x		Nov. 20	Y-7A
Yellow Highbrow	11 wk.-D									x	x x	x x	x x	Nov. 20	Y-7A
Lollipop	11 wk.-P			x x	x x					x	x x	x x	x x	Nov. 20	Y-6C
Pippin	11 wk.-P			x x	x x					x	x x	x x	x	Nov. 20	Y-6D
Klondike	11 wk.-P									x	x x	x x		Nov. 20	Y-7D
Illini Sunspot	11 wk.-P									x	x x	x x		Nov. 20	Y-8A
Sultan	11 wk.-D			x x	x x					x	x x	x x		Nov. 23	Y-8A
Golden Paramount	11 wk.-P			x x	x x						x x	x x	x	Nov. 23	Y-8A
Yellow Paramount	11 wk.-P			x x	x x						x x	x x	x	Nov. 23	Y-8A
Goldenrod	12 wk.-P											x		Nov. 25	Y-7D
Goldsmith	12 wk.-D										x	x x		Nov. 25	Y-7B
Highlander	12 wk.-D										x	x x	x x	Nov. 25	Y-7B
Sunnyside	12 wk.-P											x		Nov. 25	Y-6A
Illini Wampum	12 wk.-An			z z	z						z z	z z	z z	Nov. 25	Y-6D
Yellow Valencia	12 wk.-Sg											x	x x	Nov. 28	Y-7A
Yellow Fortune	12 wk.-P											x x	x x	Dec. 1	Y-8A
Golden Fortune	12 wk.-P											x x	x x	Dec. 1	Y-8A
Omega	12 wk.-P	z z	z z	z z	z						z z	z z	z z	Dec. 1	Y-6D
Yellow Galaxy	12 wk.-Sg	z z	z z	z z	z z						z z	z z	z z	Dec. 1	Y-6C

(YELLOW continued on page 8)

Sp — Spider
D — Decorative
An — Anemone

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*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
YELLOW continued															
Coronation	13 wk.-D	x x	x x	x								x	x x	Dec. 5	Y-6D
Yellow Acclaim	13 wk.-P	z z	z z	z								z	z z	Dec. 5	Y-7B
Golden Acclaim	13 wk.-P	z z	z z	z								z	z z	Dec. 5	Y-6D
Yellow Enchantress	13 wk.-An											x	x x	Dec. 5	Y-8A
Cinderella	13 wk.-Sg	x x	x x	x								x	x x	Dec. 5	Y-8A
YGA Spungold	13 wk.-Sg	x x	x x	x								x	x x	Dec. 8	Y-8A
Dark Yellow Satellite	13 wk.-P	z z	z z									z	z z	Dec. 10	Y-7D
Corsair	13 wk.-P	z z	z z	z								z	z z	Dec. 12	Y-6B
Yellow Snowcrest	13 wk.-P	x x	x x	x									x x	Dec. 13	Y-7D
Illini Brighteyes	14 wk.-An	z z	z z										z z	Dec. 15	Y-7D
Yellow Garza	14 wk.-An												x	Dec. 15	Y-7A
Shamrock	14 wk.-D												x	Dec. 15	Y-7B
December Gold	14 wk.-P												x	Dec. 15	Y-8A
Golden Elegance	14 wk.-D												x x	Dec. 20	Y-7B
Sun Valley	14 wk.-P	x											x x	Dec. 20	Y-7D
Vibrant	14 wk.-D												x x	Dec. 20	Y-6C
Sunrise	14 wk.-P												x	Dec. 20	Y-7A
Siren	15 wk.-D												x	Dec. 25	Y-6B
Yuleflame	15 wk.-D												x	Dec. 25	Y-7D
Yellow Snow	15 wk.-P												x	Dec. 25	Y-6C
Golden Snowbound	15 wk.-D	x												Jan. 5	Y-7A
Illini Yel. Snowbound	15 wk.-D	x												Jan. 5	Y-7A
BRONZE & RED															
Nobility (Feb. '61)	7 wk.-D										x			Oct. 5	Y-7B
Huntsman	7 wk.-D										x			Oct. 5	Y-6D
Carmine Queen	7 wk.-P										x			Oct. 10	Y-8A
Carnival	7 wk.-P										x			Oct. 10	Y-8A
Remember Me (Feb. '61)	7 wk.-Sg										x			Oct. 10	Y-7B
Calumet	8 wk.-P					x x	x x	x			x x			Oct. 15	Y-7C
Dark Calumet	8 wk.-P					x x	x x	x			x x			Oct. 15	Y-7D
Rajah	8 wk.-Sg										x			Oct. 15	Y-8A
Panorama	9 wk.-D					x x	x x	x x	x x	x x	x x			Oct. 25	Y-8A
Resolute	9 wk.-P					x x	x x	x			x x			Oct. 25	Y-8A
Gaiety	9 wk.-Sg					z z	z z			z	z z			Oct. 25	Y-7A
Flame Gaiety	9 wk.-Sg					z z	z z			z	z z			Oct. 25	Y-7D
Firebird	9 wk.-D										x			Oct. 25	Y-8A
Bronze Dot	9 wk.-P					x x	x x	x x	x x	x x	x x			Oct. 25	Y-6C
Sally	9 wk.-P										x			Oct. 25	Y-7B
Buckskin	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 25	Y-6B
Red Reward	9 wk.-Sg					z z	z				z z			Oct. 25	Y-7D
Sybil	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 30	Y-7B
Bronzechip	9 wk.-D					z z	z z			z	z z	z		Nov. 1	Y-6A

(BRONZE & RED continued on page 9)

Sp — Spider
D — Decorative
An — Anemone

P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
z — Recommended for both Regular, Single Stem and Fast Crops



1961 Program for Sprays (Regular and Fast Crops)

RECOMMENDED FLOWERING PERIODS

* See discount
schedule Page 3
Natural Price
Bloom Symbol

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.		
BRONZE & RED continued															
Copperchip	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-7D
Peach Chip	9 wk.-D					z z	z z			z	z z	z		Nov. 1	Y-7C
YGA Tanfastic	9 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-7C
Firefly	9 wk.-P											x		Nov. 1	Y-8A
Buccaneer	9 wk.-Sg									x	x x	x		Nov. 1	Y-6D
Red Daisy	9 wk.-Sg											x		Nov. 1	Y-7D
YGA Tuneful	10 wk.-Sg					z z	z				z z	z		Nov. 5	Y-8A
Jetfire	10 wk.-D				z	z z	z z			z	z z	z		Nov. 5	Y-6D
Red Jetfire (Feb. '61)	10 wk.-D				z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-7C
Nectarine	10 wk.-D				x	x x	x			x	x x	x		Nov. 5	Y-8A
Bronze Delight	10 wk.-Sg				z z	z z	z			z	z z	z		Nov. 5	Y-8A
Orange Beauregard	10 wk.-P					z z	z			z	z z	z		Nov. 5	Y-7A
Beauregard	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6A
Dark Beauregard	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6A
Dillon Beauregard	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-6B
Rubicon	10 wk.-D					x x	x x			x	x x	x		Nov. 5	Y-6C
Bittersweet	10 wk.-Sg											x		Nov. 5	Y-7B
Samovar	10 wk.-P									x	x x	x		Nov. 10	Y-7A
YGA Wizard	10 wk.-P					z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-8A
Climax	10 wk.-P				z z	z z	z z			z	z z	z		Nov. 10	Y-6D
Red Climax	10 wk.-P				z z	z z				z	z z	z		Nov. 10	Y-8A
Copperhead	10 wk.-D					x x				x	x x	x		Nov. 10	Y-7A
YGA Giltglow	10 wk.-Sg					z z	z z			z	z z	z		Nov. 10	Y-7A
Red Humdinger	10 wk.-P				x	x x	x			x	x x	x		Nov. 11	Y-7B
#2 Red Humdinger	10 wk.-P				x	x x	x			x	x x	x		Nov. 11	Y-7B
Bronze Masterpiece	10 wk.-P				x x	x x				x	x x	x		Nov. 12	Y-7B
Paragon	10 wk.-P									z	z z	z		Nov. 12	Y-7C
Amberhue	10 wk.-Sg				x	x x	x				x x	x		Nov. 14	Y-8A
Beauregard Supreme	11 wk.-P			z z	z z	z z				z	z z	z z		Nov. 15	Y-6C
Bronze Jubilation	11 wk.-P			z z	z z	z					z z	z z	z	Nov. 15	Y-8A
Thelma	11 wk.-P			z z	z z					z	z z	z z		Nov. 15	Y-6B
Ranger	11 wk.-P			z z	z z	z z				z	z z	z z		Nov. 15	Y-8A
Tan Vedova	11 wk.-An	x x	x x	x x	x x						x x	x x	x x	Nov. 15	Y-8A
Valentine	11 wk.-D			x x	x x						x x	x x	x x	Nov. 20	Y-7A
Legal Tender	11 wk.-D											x		Nov. 20	Y-7C
YGA Cardinal	11 wk.-D	z z	z z	z z	z z					z	z z	z z	z z	Nov. 20	Y-8A
Rusticon	11 wk.-P										x x	x x		Nov. 20	Y-7A
Ambercon	11 wk.-P										x x	x x		Nov. 20	Y-8A
Olnura	11 wk.-An			x x	x x					x	x x	x x	x x	Nov. 22	Y-8A
Festival	11 wk.-Sg											x		Nov. 23	Y-8A
Rubaiyat	11 wk.-P									z	z z	z z	z z	Nov. 23	Y-6B
Red Rolinda	11 wk.-An											x		Nov. 23	Y-7A
Illini Redwood	12 wk.-P										x	x x		Nov. 25	Y-7B
Bronze Goldsmith	12 wk.-D										x	x x		Nov. 25	Y-7C

(BRONZE & RED continued on page 10)

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

Sp — Spider
D — Decorative
An — Anemone

P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
z — Recommended for both Regular, Single Stem and Fast Crops

1961 Program for Sprays (Regular and Fast Crops)



*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
BRONZE & RED continued															
Indian Head	12 wk.-Sg											x		Nov. 28	Y-8A
Apricot Valencia	12 wk.-Sg											x	x x	Nov. 28	Y-7B
Crimson Valencia	12 wk.-Sg											x	x x	Nov. 28	Y-8A
Galaxy	12 wk.-Sg	z z	z z	z z	z z						z z	z z	z z	Dec. 1	Y-6D
Red Galaxy	12 wk.-Sg	z z	z z	z z	z z						z z	z z	z z	Dec. 1	Y-7B
Holiday	12 wk.-Sg	z z	z z	z z	z							z	z z	Dec. 1	Y-8A
Crackerjack	12 wk.-Sg	z z	z z	z z	z z						z	z z	z z	Dec. 1	Y-7A
Debonair	13 wk.-P												x	Dec. 5	Y-7C
Harlequin	13 wk.-D												x	Dec. 10	Y-7C
Christmas Star	13 wk.-Sg											z	z z	Dec. 12	Y-7A
Bronze Minstrel	13 wk.-P											x	x x	Dec. 13	Y-8A
Dk. Br. Minstrel	13 wk.-P											x	x x	Dec. 13	Y-7C
Red Minstrel	13 wk.-P											x	x x	Dec. 13	Y-8A
Flame Minstrel	13 wk.-P											x	x x	Dec. 13	Y-8A
Bronze Alvoda	14 wk.-D	z z	z z	z								z	z z	Dec. 15	Y-8A
Christmas Greeting	14 wk.-D											x	x x	Dec. 15	Y-6D
Illini Homespun	14 wk.-Sg	x x	x x										x x	Dec. 20	Y-8A
Merrymaker	14 wk.-Sg	x x	x x										x x	Dec. 20	Y-7A
Poinsettia	14 wk.-Sg												z z	Dec. 20	Y-6D
PINK															
Enterprise	8 wk.-P					x x	x x				x x			Oct. 15	Y-7D
Elizabeth Hood	8 wk.-P										x			Oct. 15	Y-8A
Accolade	8 wk.-D					z z	z z			z	z			Oct. 15	Y-7C
Jewell	8 wk.-P										x			Oct. 15	Y-7D
Mirth	8 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 20	Y-8A
Carolyn Yosick	8 wk.-P										x			Oct. 20	Y-7D
Pinkette	9 wk.-P					z z	z z	z z	z z	z z	z z			Oct. 25	Y-7A
Reward	9 wk.-Sg					z z	z z	z z	z z	z z	z z			Oct. 25	Y-6B
Pink Dot	9 wk.-P					x x	x x	x x	x x	x x	x x			Oct. 25	Y-7A
Bluechip	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-5C
Pinkchip	9 wk.-D					z z	z z			z	z z	z		Nov. 1	Y-7A
Darkchip	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-5C
Cherrychip	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-7D
YGA Handsome	9 wk.-D				x	x x	x			x	x x	x		Nov. 1	Y-8A
Lillian Doty	9 wk.-P											x		Nov. 1	Y-7A
Tempo	9 wk.-D					z z	z z	z z	z z	z z	z z	z		Nov. 3	Y-8A
Parisienne	10 wk.-Sg				z	z z	z z			z	z z	z		Nov. 5	Y-6C
Delight	10 wk.-Sg				z z	z z	z z			z	z z	z		Nov. 5	Y-6B
YGA Overture (Feb. '61)	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 5	Y-8A
YGA Bluebird (Feb. '61)	10 wk.-D					x x	x x	x x	x x	x x	x x	x		Nov. 5	Y-8A
Portrait	10 wk.-P			x x	x x	x x	x x			x	x x	x		Nov. 8	Y-6A
Pink Portrait	10 wk.-P			x x	x x	x x	x x			x	x x	x		Nov. 8	Y-6C

(PINK continued on page 11)

Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Sp — Spider P — Pompon D — Decorative Sg — Single An — Anemone x — Recommended for Regular Pinched and Single Stem Crops z — Recommended for both Regular, Single Stem and Fast Crops											



1961 Program for Sprays (Regular and Fast Crops)

RECOMMENDED FLOWERING PERIODS

*See discount
schedule Page 3

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
PINK continued															
Profile	10 wk.-P			x x	x x	x x	x x	x x	x x	x x	x x	x		Nov. 8	Y-8A
Criterion	10 wk.-D				x x	x x	x x			x	x x	x		Nov. 8	Y-6C
Bonnie	10 wk.-P				z z	z z	z z			z	z z	z		Nov. 10	Y-8A
Pennant	10 wk.-P				z z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-6B
Pandora	10 wk.-D									z	z z	z		Nov. 10	Y-8A
Scintillation	10 wk.-P									x	x x	x		Nov. 10	Y-8A
Linda Lou	10 wk.-An				z z	z z	z z			z	z z	z		Nov. 10	Y-7C
Humdinger	10 wk.-P				x	x x	x			x	x x	x		Nov. 10	Y-6C
YGA Excello (Feb. '61)	10 wk.-Sg				z z	z z	z z	z z	z z	z z	z z	z		Nov. 10	Y-8A
Masterpiece	10 wk.-P				x x	x x				x	x x	x		Nov. 12	Y-7C
Rose Masterpiece	10 wk.-P				x x	x x				x	x x	x		Nov. 12	Y-7D
YGA Cheerful	10 wk.-P				z	z z	z			z	z z	z		Nov. 12	Y-6C
Taffeta	11 wk.-P			z z	z z					z	z z	z z		Nov. 15	Y-6D
Jubilation	11 wk.-P			z z	z z	z z				z	z z	z z	z	Nov. 15	Y-7C
Rose Jubilation	11 wk.-P			z z	z z	z					z z	z z	z	Nov. 15	Y-8A
Illini Springtime	11 wk.-Sg									x	x x	x x		Nov. 15	Y-7D
Vedova	11 wk.-An	x x	x x	x x	x x						x x	x x	x x	Nov. 15	Y-7A
YGA Staccato	11 wk.-P			z z	z z							z z	z	Nov. 20	Y-7D
Grand Slam	11 wk.-Sg										x	x x		Nov. 20	Y-7D
Almega	11 wk.-P			x x	x x					x	x x	x x	x	Nov. 20	Y-7B
Venoya	11 wk.-An	x x	x x	x x	x x						x x	x x	x x	Nov. 22	Y-7A
Minuet	11 wk.-P										x x	x x		Nov. 23	Y-7C
YGA Blue Skies	11 wk.-P			z z	z z					z	z z	z z		Nov. 23	Y-8A
Illini Formal	11 wk.-P			x x	x x					x	x x	x x	x x	Nov. 23	Y-8A
YGA Celebrity	11 wk.-D			z z	z z						z	z z	z	Nov. 23	Y-8A
YGA Hi-Fi	12 wk.-D	z z	z z	z z	z						z z	z z	z z	Nov. 25	Y-8A
YGA Legend	12 wk.-P	x x	x x	x x	x x							x x	x x	Nov. 25	Y-8A
Delmar	12 wk.-P	z z	z z	z z	z z						z z	z z	z z	Nov. 25	Y-6B
YGA Splendor	12 wk.-D	z z	z z	z z	z						z	z z	z z	Nov. 25	Y-8A
YGA Royal	12 wk.-D	x x	x x	x x	x						x	x x	x x	Nov. 25	Y-8A
Valencia	12 wk.-Sg											x	x x	Nov. 28	Y-7A
Dark Valencia	12 wk.-Sg											x	x x	Nov. 28	Y-7B
YGA Prom	12 wk.-P	x										x	x x	Dec. 1	Y-8A
Eminence	13 wk.-Sg	z z										z	z z	Dec. 5	Y-8A
Enchantress	13 wk.-An											x	x x	Dec. 5	Y-7A
Pink Snowdrop	13 wk.-P	x x	x x	x								x	x x	Dec. 8	Y-7D
Debutante	13 wk.-Sg	x x	x x	x								x	x x	Dec. 10	Y-6D
Minstrel	13 wk.-P											x	x x	Dec. 13	Y-7A
Dk. Pk. Minstrel	13 wk.-P											x	x x	Dec. 13	Y-7C
Imp. Pink Minstrel	13 wk.-P											x	x x	Dec. 13	Y-7C
Alvoda	14 wk.-D	z z	z z	z								z	z z	Dec. 15	Y-6C
Dark Alvoda	14 wk.-D	z z	z z	z								z	z z	Dec. 15	Y-8A
Riviera	14 wk.-D	x x	x x										x x	Dec. 15	Y-7C
Medallion	14 wk.-P												x	Dec. 20	Y-7B
Lynda McLane	14 wk.-P												x	Dec. 25	Y-6D

Sp — Spider
D — Decorative
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P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
z — Recommended for both Regular, Single Stem and Fast Crops





* See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
WHITE															
White Pink Chief	8 wk.-St					z z	z z	z z	z z	z z	z			Oct. 15	Y-6A
Silver Sheen	8 wk.-St					x x	x x	x x	x x	x x	x			Oct. 20	Y-6B
#2 White Chief	8 wk.-St											x		Oct. 20	Y-7C
Silver Queen	9 wk.-Sp						x x	x x	x x	x x	x x			Oct. 25	Y-8A
Silver Bow	9 wk.-P					o o	o o	o o	o o	o o	o o			Oct. 25	Y-7C
Marblehead	9 wk.-St						z z	z z	z z	z z	z z			Oct. 25	Y-6D
Ambassador	9 wk.-St											x		Oct. 25	Y-7A
Donlope's White Spider	9 wk.-Sp				z z	z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-7B
Queen's Lace	9 wk.-Sp			z	z z	z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-6C
Albatross	9 wk.-St									x	x x	x		Nov. 1	Y-6A
YGA Themesong	9 wk.-St							z z	z z	z z	z z	z		Nov. 1	Y-7D
White Mary Garden	9 wk.-Sp					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-8A
Indianapolis White	10 wk.-St				z z	z z					z z	z z		Nov. 5	Y-5C
Imp. Ind. White	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
#3 Ind. White	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
White Prince	10 wk.-St											x		Nov. 5	Y-8A
Giant Betsy Ross	10 wk.-St						x	x x	x x	x x	x x	x		Nov. 5	Y-5C
White Rayonnante	10 wk.-Sp											x		Nov. 5	Y-8A
Susan Leighton	10 wk.-Sp										x x	x		Nov. 6	Y-8A
YGA Ensign	10 wk.-D					o o	o o	o o	o o	o o	o o	o		Nov. 10	Y-8A
Crystal Queen	10 wk.-St	x x	x x	x x	x x	x x	x x			x	x x	x x	x x	Nov. 10	Y-7A
Mefo	10 wk.-St	x x	x x	x x	x x						x x	x x	x x	Nov. 10	Y-5C
The Favourite	10 wk.-St					x x	x x	x x	x x	x x	x x	x		Nov. 10	Y-8A
#2 Monument (Feb. '61)	10 wk.-St											x		Nov. 10	Y-7B
Fred Shoemsmith	10 wk.-St	x x	x x	x x	x x	x x					x	x x	x x	Nov. 12	Y-6A
White Norma	11 wk.-An			o o	o o							o	o o	Nov. 15	Y-7C
Sterling	11 wk.-St											x		Nov. 15	Y-7D
Marketeer	11 wk.-St										x	x x	x x	Nov. 18	Y-6C
YGA Ermine	11 wk.-P			o o	o o						o	o o		Nov. 20	Y-8A
John Baumann	11 wk.-Sp			o o	o o	o o					o o	o o		Nov. 20	Y-8A
Imp. White Peter John	12 wk.-D	z									z z	z z	z z	Nov. 25	Y-7B
Chattanooga	12 wk.-St										x	x x	x x	Nov. 25	Y-6C
Champ	12 wk.-An	o o	o o	o o	o o						o o	o o	o o	Nov. 28	Y-8A
White Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-7A
December Glory	12 wk.-St											z	z z	Dec. 1	Y-7C
Margaret Moeller	12 wk.-St												x	Dec. 3	Y-7D
White Enchantress	13 wk.-An											o	o o	Dec. 5	Y-7C
Smith's White	13 wk.-St												x	Dec. 10	Y-6C
Imp. White Supreme	13 wk.-An												x	Dec. 10	Y-8A
December White	13 wk.-St												x	Dec. 15	Y-7A
Snowline	13 wk.-St												x	Dec. 20	Y-7B
Illini Cascade	15 wk.-D	o o	o o										o o	Jan. 5	Y-6C

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

St — Standard
Sp — Spider
D — Decorative

An — Anemone
P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
o — Recommended only for Fast Disbud Crops
z — Recommended for both Regular, Single Stem and Fast Crops



1961 Program for Standards & Disbuds (Regular and Fast Crops)

RECOMMENDED FLOWERING PERIODS

*See discount
schedule Page 3

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
YELLOW															
Gold Lode	8 wk.-St										x			Oct. 15	Y-6C
Amber Bright	8 wk.-D						o o	o o	o o	o o				Oct. 15	Y-6D
Harvest Golden	8 wk.-D					o o	o o				o o			Oct. 15	Y-8A
Celestra	8 wk.-St					o o	o o	o o	o o	o o	o o			Oct. 15	Y-8A
Mrs. Kidder	8 wk.-St										x			Oct. 20	Y-6B
Butterball	8 wk.-St										x			Oct. 20	Y-7D
Blazing Gold	8 wk.-St				x	x x	x x				x x			Oct. 23	Y-6D
Yellow Marblehead	9 wk.-St						z z	z z	z z	z z	z z			Oct. 25	Y-6C
Golden Marblehead (Feb. '61)	9 wk.-St						z z	z z	z z	z z	z z			Oct. 25	Y-7B
Yellow Ambassador	9 wk.-St											x		Oct. 25	Y-6D
Mecca	9 wk.-St					x x	x x	x x	x x	x x	x x			Oct. 25	Y-7C
Yellow Bow (Feb. '61)	9 wk.-P					o o	o o	o o	o o	o o	o o			Oct. 25	Y-7B
Luyona	9 wk.-Sp	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	Oct. 25	Y-6A
Sunglow	9 wk.-St											x		Oct. 25	Y-7B
Yellow Lace	9 wk.-Sp			z	z z	z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-7B
Gold Lace	9 wk.-Sp			z	z z	z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-6C
Yellow Albatross	9 wk.-St									x	x x	x		Nov. 1	Y-8A
Good News	9 wk.-St							x x	x x	x x	x x	x		Nov. 1	Y-6A
Yellow Ivanhoe	9 wk.-St					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-8A
Golden Boy	9 wk.-St						x x	x x	x x	x x	x x	x		Nov. 1	Y-7C
Imp. Ind. Yellow	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
Indianapolis Yellow	10 wk.-St				z z	z z					z z	z z		Nov. 5	Y-5C
Indianapolis Gold	10 wk.-St					z z					z z	z z		Nov. 5	Y-6A
Dk. Ind. Yellow	10 wk.-St					z z					z z	z z		Nov. 5	Y-7A
Yellow Prince	10 wk.-St											x		Nov. 5	Y-8A
Chairman	10 wk.-D				z z	z z	z z				z z	z z		Nov. 5	Y-8A
YGA Explorer	10 wk.-St				z z	z z	z z			z	z z	z		Nov. 5	Y-7C
Yellow Betsy Ross	10 wk.-St							x x	x x	x x	x x	x		Nov. 5	Y-6D
Nightingale	10 wk.-Sp									z	z z	z		Nov. 5	Y-7B
Yellow Nightingale	10 wk.-Sp									z	z z	z		Nov. 5	Y-7B
Imp. Yellow Rayonnante	10 wk.-Sp											x		Nov. 5	Y-8A
Yellow Leighton	10 wk.-Sp										x x	x x		Nov. 6	Y-8A
YGA Everest (Feb. '61)	10 wk.-St						x x	x x	x x	x x	x x	x x		Nov. 8	Y-8A
Yellow Marvel	10 wk.-St					x x	x x	x x	x x	x x	x x	x		Nov. 8	Y-8A
Cream Yel. Princess Anne	10 wk.-D	x x	x x	z z	z z	z z	z z	z z	z z	z z	z z	x x	x x	Nov. 10	Y-7A
Gol. Yel. Princess Anne	10 wk.-D	x x	x x	z z	z z	z z	z z	z z	z z	z z	z z	x x	x x	Nov. 10	Y-6C
Yellow Queen	10 wk.-St	x x	x x	x x	x x	x x	x x			x	x x	x x	x x	Nov. 10	Y-7B
#2 Yellow Queen	10 wk.-St	x x	x x	x x	x x	x x	x x			x	x x	x x	x x	Nov. 10	Y-8A
Yellow Mefo	10 wk.-St	x x	x x	x x	x x							x x	x x	Nov. 10	Y-6A
Cream Mefo	10 wk.-St	x x	x x	x x	x x						x x	x x	x x	Nov. 10	Y-6D
#2 Yellow Monument (Feb. '61)	10 wk.-St											x		Nov. 10	Y-7B

(YELLOW continued on page 14)

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

St — Standard
Sp — Spider
D — Decorative

An — Anemone
P — Pompon
Sg — Single

x — Recommended for Regular Pinched and Single Stem Crops
o — Recommended only for Fast Disbud Crops
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*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
YELLOW continued															
Golden Favourite	10 wk.-St					x x	x x	x x	x x	x x	x x	x		Nov. 10	Y-8A
Golden Shoemith	10 wk.-St			x	x x	x x					x	x x	x x	Nov. 12	Y-6D
Yellow Shoemith	10 wk.-St	x x	x x	x x	x x	x x					x	x x	x x	Nov. 12	Y-6B
YGA Rainier (Feb. '61)	10 wk.-St						x	x x	x x	x x	x x	x		Nov. 14	Y-8A
YGA Shane	11 wk.-An	o o	o o	o o	o o					o	o o	o o	o o	Nov. 15	Y-7D
Yellow Marketeer	11 wk.-St											x		Nov. 18	Y-7C
Friendly Rival	11 wk.-St											x		Nov. 20	Y-7B
Harvester	11 wk.-St										x	x x		Nov. 23	Y-6B
Sultan	11 wk.-D									o	o o	o o		Nov. 23	Y-8A
Marie DePetris	11 wk.-St											x		Nov. 23	Y-6D
Yellow Peter John	12 wk.-D	z									z z	z z	z z	Nov. 25	Y-7B
Dk. Yel. Chattanooga	12 wk.-St										x	x x	x x	Nov. 25	Y-6D
Yellow Chattanooga	12 wk.-St										x	x x	x x	Nov. 25	Y-6D
Golden Pearson	12 wk.-St										x	x x	x x	Nov. 25	Y-7A
Sungold	12 wk.-St											x		Nov. 25	Y-7B
Yellow Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-7A
#3 Yellow Glory	12 wk.-St											z	z z	Dec. 1	Y-8A
#2 Yellow Glory	12 wk.-St											z	z z	Dec. 1	Y-8A
Golden Mrs. Ross	12 wk.-St											x		Dec. 3	Y-6C
Golden Moeller	12 wk.-St											x x	x	Dec. 3	Y-8A
Coronation	13 wk.-D	o o	o o	o									o o	Dec. 5	Y-6D
Yellow Enchantress	13 wk.-An											o	o o	Dec. 5	Y-8A
Imp. Yellow Supreme	13 wk.-An											x		Dec. 10	Y-8A
Tobin's Yellow	13 wk.-St											x		Dec. 10	Y-6C
Smith's Yellow	13 wk.-St											x		Dec. 10	Y-7A
Smith's Cream White	13 wk.-St											x		Dec. 10	Y-7B
Meteore	13 wk.-St											x		Dec. 13	Y-7A
BRONZE & RED															
Amber Bright	8 wk.-D				o o	o o	o				o o			Oct. 15	Y-6D
Mayford Titan	8 wk.-St				z	z z	z z							Oct. 24	Y-8A
Sundown	9 wk.-D					o	o o	o o	o o	o o	o o			Oct. 25	Y-8A
Mrs. Palmero	9 wk.-St					x x	x x				x x	x x	x x	Oct. 28	Y-8A
Bronze Palmero	9 wk.-St					x x	x x				x x	x x	x x	Oct. 28	Y-8A
Symbol	9 wk.-D					z z	z z	z z	z z	z z	z z			Nov. 1	Y-7D
Ivanhoe	9 wk.-St									z	z z	z		Nov. 1	Y-8A
Detroit News	9 wk.-St									x	x x	x		Nov. 1	Y-6C
Duchess	9 wk.-Sp				z	z z	z z			z	z z	z		Nov. 1	Y-7B
Fred Yule	9 wk.-St					z z	z z	z z	z z	z z	z z	z		Nov. 3	Y-7A

(BRONZE & RED continued page 15)

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

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1961 Program for Standards & Disbuds (Regular and Fast Crops)

RECOMMENDED FLOWERING PERIODS

*See discount
schedule Page 3

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Natural Bloom	Price Symbol
BRONZE & RED continued															
Indianapolis Bronze	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
Indianapolis Apricot	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-8A
Dk. Ind. Bronze	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
Nectarine	10 wk.-D				o	o o					o o	o o		Nov. 5	Y-8A
Bronze Prince	10 wk.-St											x		Nov. 5	Y-8A
Gena Harwood	10 wk.-Sp											x		Nov. 5	Y-8A
Nomago	10 wk.-Sp				x x	x x	x			x x	x x	x		Nov. 5	Y-8A
Anaconda	10 wk.-St											x		Nov. 8	Y-7B
YGA Daybreak	10 wk.-An			o	o o	o o	o o	o o	o o	o o	o o	o		Nov. 10	Y-8A
Woking Scarlet	10 wk.-D	o o	o o	o o	o o	o o					o o	o o	o o	Nov. 10	Y-7A
Golden Gate	10 wk.-D	x x	x x	z z	z z	z z	z z	z z	z z	z z	z z	x x	x x	Nov. 10	Y-6C
Bronze Princess Anne	10 wk.-D	x x	x x	z z	z z	z z	z z	z z	z z	z z	z z	x x	x x	Nov. 10	Y-6C
Br. Orchid Queen	10 wk.-St	x x	x x	x x	x x	x x	x x			x	x x	x x	x x	Nov. 10	Y-8A
Copper Queen	10 wk.-St	x x	x x	x x	x x	x x	x x			x	x x	x x	x x	Nov. 10	Y-7A
Mrs. Roy	10 wk.-St					x x	x x			x	x x	x x	x x	Nov. 13	Y-6D
Waikiki	10 wk.-Sp										x x	x		Nov. 13	Y-8A
Garnet King	10 wk.-St											x	x x	Nov. 13	Y-7D
Tan Vedova	11 wk.-An	o o	o o	o o	o o						o o	o o	o o	Nov. 15	Y-8A
Balcombe Perfection	11 wk.-St										x	x x	x x	Nov. 18	Y-7B
Red Balcombe Perfection	11 wk.-St										x	x x	x x	Nov. 18	Y-7B
Mrs. Eisenhower	11 wk.-Sp									x	x x	x x		Nov. 18	Y-8A
Calvert's Gold	11 wk.-St			x x	x x						x	x x	x x	Nov. 20	Y-7A
Calvert's Orange	11 wk.-St			x x	x x						x	x x	x x	Nov. 20	Y-8A
Valentine	11 wk.-D	o o	o o	o o	o o						o o	o o	o o	Nov. 20	Y-7A
Beacon	11 wk.-St										x	x x		Nov. 20	Y-8A
Olnura	11 wk.-An	o o	o o	o o	o o						o o	o o	o o	Nov. 22	Y-8A
Imp. Br. Peter John	12 wk.-D	z									z z	z z	z z	Nov. 25	Y-7B
Gladys Pearson	12 wk.-St										x	x x	x x	Nov. 25	Y-7A
Oak Leaf	12 wk.-St										x	x x	x x	Nov. 25	Y-6B
#2 Oak Leaf	12 wk.-St										x	x x	x x	Nov. 25	Y-6C
Apricot Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-7B
Crimson Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-8A
Muto's Crimson	12 wk.-St												x	Dec. 1	Y-7D
PINK															
Pink Chief	8 wk.-St				z	z z				z	z z			Oct. 15	Y-7A
Major Bowes	8 wk.-St										x			Oct. 20	Y-7A
Blue Ribbon	9 wk.-St			o o	o o	o o								Nov. 1	Y-6B
Dark Ribbon	9 wk.-St			o o	o o	o o								Nov. 1	Y-7A
Bunbu	9 wk.-Sp				z z	z z	z z	z z	z z	z z	z z	z z		Nov. 1	Y-6C

(PINK continued on page 16)

St — Standard
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1961 Program for Standards & Disbuds (Regular and Fast Crops)



*See discount
schedule Page 3
Natural Price
Bloom Symbol

RECOMMENDED FLOWERING PERIODS

Variety	Resp.-Type	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.		
PINK continued															
Mary Garden	9 wk.-Sp				z	z z	z			z	z z	z		Nov. 1	Y-8A
YGA Miss America	9 wk.-St					z z	z z	z z	z z	z z	z z	z		Nov. 1	Y-8A
Indianapolis Pink	10 wk.-St	z z	z z	z z	z z	z z					z z	z z	z z	Nov. 5	Y-5C
YGA Vanguard	10 wk.-St					z z	z z	o o	o o	o z	z z	z		Nov. 5	Y-7B
Southdown Pink	10 wk.-Sg			o o	o o	o o					o o	o o	o o	Nov. 5	Y-8A
YGA Bluebird (Feb. '61)	10 wk.-D				o	o o	o o	o o	o o	o o	o o	o		Nov. 5	Y-8A
J. W. Prince	10 wk.-St											x		Nov. 5	Y-8A
Rayonnante	10 wk.-Sp											x		Nov. 5	Y-8A
Princess Anne	10 wk.-D	x x	x x	z z	z z	z z	z			z	z z	x x	x x	Nov. 10	Y-6C
Plum	10 wk.-Sp			o o	o o	o o	o				o o	o o		Nov. 10	Y-8A
Rosamund	10 wk.-St	o o	o o	o o	o o	o o	o			o	o o	o o	o o	Nov. 10	Y-8A
Orchid Queen	10 wk.-St	x x	x x	x x	x x	x x	x			x	x x	x x	x x	Nov. 10	Y-7C
Lavender Queen	10 wk.-St	x x	x x	x x	x x	x x	x			x	x x	x x	x x	Nov. 10	Y-7D
Dk. Orchid Queen	10 wk.-St	x x	x x	x x	x x	x x	x			x	x x	x x	x x	Nov. 10	Y-7A
#2 Dark Queen	10 wk.-St				x x	x x	x			x	x x	x x	x x	Nov. 10	Y-7D
Laughter	10 wk.-D	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	z z	Nov. 10	Y-6D
Pink F. Shoesmith	10 wk.-St										x	x x	x x	Nov. 12	Y-8A
YGA Tradewind	10 wk.-St	x x	x x	x x	x x	x x					x x	x x	x x	Nov. 13	Y-8A
Vedova	11 wk.-An	o o	o o	o o	o o						o o	o o	o o	Nov. 15	Y-7A
Calvert's Pink	11 wk.-St											x x	x x	Nov. 17	Y-7C
Helen Frick	11 wk.-St											x		Nov. 20	Y-7C
Venoya	11 wk.-An	o o	o o	o o	o o						o o	o o	o o	Nov. 22	Y-7A
Thanksgiving Pink	11 wk.-D	z z									z z	z z	z z	Nov. 23	Y-7A
Ed. Seidewitz	11 wk.-St											x	x x	Nov. 23	Y-7D
YGA Royal	12 wk.-D	o o	o o	o o	o						o	o o	o o	Nov. 25	Y-8A
Pink Peter John	12 wk.-D	z									z z	z z	z z	Nov. 25	Y-7A
Beautiful Lady	12 wk.-An											x		Nov. 25	Y-6D
Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-7A
Dark Valencia	12 wk.-Sg											o	o o	Nov. 28	Y-7B
Enchantress	13 wk.-An											o	o o	Dec. 5	Y-7A
Pink Mistletoe	13 wk.-St											x		Dec. 5	Y-7B
Imp. Dk. Supreme	13 wk.-An											x		Dec. 13	Y-8A

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

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Timetable Standards — Disbuds, Sprays - 40° - 50° N Latitude

1961
FLOWERING
May 15
TO
Aug. 21

For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
Jan. 2, 1961	The gaps between lights out and shade are natural short days.	Jan. 30	Feb. 20	Jan. 2 — Mar. 6 Jan. 2 — Mar. 13 Jan. 2 — Mar. 20	Mar. 20 Mar. 27 Apr. 3	10 wk. 9 wk. 8 wk.	May 15, 1961
Jan. 16, 1961	Plant for Memorial Day. Use Cloudbank for a profitable white anemone.	Feb. 13	Mar. 6	Jan. 16 — Mar. 13 Jan. 16 — Mar. 20 Jan. 16 — Mar. 27	Mar. 20 Mar. 27 Apr. 3	10 wk. 9 wk. 8 wk.	May 22, 1961
Jan. 30, 1961	Yellowchip and Copperchip are bread and butter varieties.	Feb. 20	Mar. 13	Jan. 30 — Mar. 20 Jan. 30 — Mar. 27 Jan. 30 — Apr. 3	Mar. 20 Mar. 27 Apr. 3	10 wk. 9 wk. 8 wk.	May 29, 1961
Feb. 13, 1961	Alabaster greatly enhances June weddings.	Mar. 6	Mar. 27	Feb. 13 — Mar. 27 Feb. 13 — Apr. 3 Feb. 13 — Apr. 10	Mar. 27 Apr. 3 Apr. 10	10 wk. 9 wk. 8 wk.	June 5, 1961
Feb. 20, 1961	Brides thrill to Donlope's White Spider.	Mar. 13	Apr. 3	Feb. 20 — Apr. 3 Feb. 20 — Apr. 10 Feb. 20 — Apr. 17	Apr. 3 Apr. 10 Apr. 17	10 wk. 9 wk. 8 wk.	June 12, 1961
Feb. 27, 1961	Hurricane provides a top-notch white in this period.	Mar. 20	Apr. 10	Feb. 27 — Apr. 10 Feb. 27 — Apr. 17 Feb. 27 — Apr. 24	Apr. 10 Apr. 17 Apr. 24	10 wk. 9 wk. 8 wk.	June 19, 1961
Mar. 6, 1961	Golden Boy in this period really pays.	Mar. 27	Apr. 17	Mar. 6 — Apr. 17 Mar. 6 — Apr. 24 Mar. 6 — May 1	Apr. 17 Apr. 24 May 1	10 wk. 9 wk. 8 wk.	June 26, 1961
Mar. 13, 1961	Skyline sells well with Iceberg.	Apr. 3	Apr. 24	Mar. 13 — Apr. 24 Mar. 13 — May 1 Mar. 13 — May 8	Apr. 24 May 1 May 8	10 wk. 9 wk. 8 wk.	July 3, 1961
Mar. 20, 1961	Avoid careless watering during hot, humid weather. Keep disease down.	Apr. 10	May 1	Mar. 20 — May 1 Mar. 20 — May 8 Mar. 20 — May 15	May 1 May 8 May 15	10 wk. 9 wk. 8 wk.	July 10, 1961
Mar. 27, 1961	Climb onto Everest to reach a peak with yellow standards.	Apr. 17	May 8	Mar. 27 — May 8 Mar. 27 — May 15 Mar. 27 — May 22	May 8 May 15 May 22	10 wk. 9 wk. 8 wk.	July 17, 1961
Apr. 3, 1961	Watch for thrips. DDT gives good control. Watch lights. Avoid premature buds.	Apr. 24	May 15	Apr. 3 — May 15 Apr. 3 — May 22 Apr. 3 — May 29	May 15 May 22 May 29	10 wk. 9 wk. 8 wk.	July 24, 1961
Apr. 10, 1961	Dawn Star is popular. Plant it now.	May 1	May 22	Apr. 10 — May 15 Apr. 10 — May 22 Apr. 10 — May 29	May 22 May 29 June 5	10 wk. 9 wk. 8 wk.	July 31, 1961
Apr. 17, 1961	Use Bluebird for excellent pink color in summer.	May 8	May 22	Apr. 17 — May 15 Apr. 17 — May 22 Apr. 17 — May 29	May 29 June 5 June 12	10 wk. 9 wk. 8 wk.	Aug. 7, 1961
Apr. 24, 1961	Be sure to use #2 Yellow Iceberg. It's a deeper color.	May 15	May 29	Apr. 24 — May 15 Apr. 24 — May 22 Apr. 24 — May 29	June 5 June 12 June 19	10 wk. 9 wk. 8 wk.	Aug. 14, 1961
May 1, 1961	Dilute feeding with every watering pays real dividends.	May 22	June 5	May 1 — May 15 May 1 — May 22 May 1 — May 29	June 12 June 19 June 26	10 wk. 9 wk. 8 wk.	Aug. 21, 1961

1961
FLOWERING
Aug. 28
TO
Nov. 13

Timetable Standards — Disbuds, Sprays - 40° - 50° N Latitude



For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
May 15, 1961	Solve your heat delay problems with Hurricane.	May 29	June 12	No May 15 — May 22 May 15 — May 29	June 19 June 26 July 3	10 wk. 9 wk. 8 wk.	Aug. 28, 1961
May 22, 1961	Avoid overshadowing. Shade only to color.	June 5	June 19	No No May 22 — May 29	June 26 July 3 July 10	10 wk. 9 wk. 8 wk.	Sep. 4, 1961
May 29, 1961	Try some Excello and see how the color holds.	June 12	June 26	No No No	July 3 July 10 July 17	10 wk. 9 wk. 8 wk.	Sep. 11, 1961
June 5, 1961	Coronado will take heat well. It is very durable also.	June 19	July 3	No No No	July 10 July 17 July 24	10 wk. 9 wk. 8 wk.	Sep. 18, 1961
June 5, 1961	Sunbeam provides a fine yellow in this period.	June 19	July 3	No No No No	July 10 July 17 July 24 July 31	11 wk. 10 wk. 9 wk. 8 wk.	Sep. 25, 1961
June 12, 1961	Fast disbuds of Rosamund really sell.	June 26	July 10	No No No July 24 — Aug. 7	July 17 July 24 July 31 Aug. 7	11 wk. 10 wk. 9 wk. 8 wk.	Oct. 2, 1961
June 19, 1961	Miss America is the top pink mum for this period. Check your lights on now.	July 3	July 17	No No July 31 — Aug. 7 July 24 — Aug. 14	July 24 July 31 Aug. 7 No	11 wk. 10 wk. 9 wk. 8 wk.	Oct. 9, 1961
June 19, 1961	Be sure to reap the rewards that Tuneful can provide now.	July 3	July 17	No No July 31 — Aug. 7 July 31 — Aug. 14	July 24 July 31 Aug. 7 Aug. 14	12 wk. 11 wk. 10 wk. 9 wk.	Oct. 16, 1961
June 26, 1961	On any ticket Overture deserves the vote.	July 10	July 24	No No July 31 — Aug. 14 July 31 — Aug. 21	July 31 Aug. 7 Aug. 14 Aug. 21	12 wk. 11 wk. 10 wk. 9 wk.	Oct. 23, 1961
July 3, 1961	Giltglow has the red color and green eye that sells.	July 17	July 31	No No Aug. 7 — Aug. 14 July 31 — Aug. 21	July 31 Aug. 7 Aug. 14 Aug. 21	13 wk. 12 wk. 11 wk. 10 wk.	Oct. 30, 1961
July 3, 1961	Plan to finish these crops cool.	July 17	July 31	No No Aug. 7 — Aug. 21 July 31 — Aug. 28	Aug. 7 Aug. 14 Aug. 21 Aug. 28	13 wk. 12 wk. 11 wk. 10 wk.	Nov. 6, 1961
July 10, 1961	Give emphasis to 11-week varieties for this period.	July 24	Aug. 7	No No Aug. 14 — Aug. 21 Aug. 7 — Aug. 28 July 31 — Sep. 4	Aug. 7 Aug. 14 Aug. 21 Aug. 28 Sep. 4	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Nov. 13, 1961



Timetable Standards — Disbuds, Sprays - 40° - 50° N Latitude

1961
FLOWERING

Nov. 20

TO

Jan. 15, 1962

For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
July 17, 1961	Hi-Fi is a winner now and through the winter period. Plant for Thanksgiving.	July 31	Aug. 14	No No Aug. 14 — Aug. 28 Aug. 7 — Sep. 4 July 31 — Sep. 11	Aug. 14 Aug. 21 Aug. 28 Sep. 4 No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Nov. 20, 1961
July 24, 1961	Plant Tan Vedova for a lovely pastel spray or disbud.	Aug. 7	Aug. 21	No Aug. 21 — Aug. 28 Aug. 14 — Sep. 4 Aug. 7 — Sep. 11 July 31 — Sep. 18	Aug. 21 Aug. 28 Sep. 4 No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Nov. 27, 1961
July 24, 1961	Splendor in this period is unbeatable for pink.	Aug. 7	Aug. 21	No Aug. 21 — Sep. 4 Aug. 14 — Sep. 11 Aug. 7 — Sep. 18 July 31 — Sep. 25	Aug. 28 Sep. 4 No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Dec. 4, 1961
July 31, 1961	Shoesmith's can be terrific in this period.	Aug. 14	Sep. 4	Aug. 28 — Sep. 4 Aug. 21 — Sep. 11 Aug. 14 — Sep. 18 Aug. 7 — Sep. 25 July 31 — Oct. 2	Sep. 4 No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Dec. 11, 1961
July 31, 1961	Cardinal provides an important Xmas red. Plant now for Xmas crops.	Aug. 14	Sep. 4	Aug. 28 — Sep. 11 Aug. 21 — Sep. 18 Aug. 14 — Sep. 25 Aug. 7 — Oct. 2 July 31 — Oct. 9	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Dec. 18, 1961
Aug. 7, 1961	Profitable ideas on culture are in Yoder Grower Circle News.	Aug. 21	Sep. 11	Aug. 28 — Sep. 18 Aug. 21 — Sep. 25 Aug. 14 — Oct. 2 Aug. 7 — Oct. 9 Aug. 7 — Oct. 16	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Dec. 25, 1961
Aug. 7, 1961	Roll center buds from sprays on winter crops.	Aug. 28	Sep. 18	Aug. 28 — Sep. 25 Aug. 21 — Oct. 2 Aug. 14 — Oct. 9 Aug. 7 — Oct. 16 Aug. 7 — Oct. 23	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Jan. 1, 1962
Aug. 14, 1961	The Yoder Grower Agreement helps insure improved new varieties.	Sep. 4	Sep. 25	Aug. 28 — Oct. 2 Aug. 21 — Oct. 9 Aug. 14 — Oct. 16 Aug. 14 — Oct. 23 Aug. 14 — Oct. 30	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Jan. 8, 1962
Aug. 21, 1961	#3 Ind. White really pays off in this period.	Sep. 11	Oct. 2	Aug. 28 — Oct. 9 Aug. 21 — Oct. 16 Aug. 21 — Oct. 23 Aug. 21 — Oct. 30 Aug. 21 — Nov. 6	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Jan. 15, 1962

Jan. 22

TO

Apr. 2



For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
Aug. 28, 1961	Royal makes a fine disbud as well as disspray.	Sep. 18	Oct. 9	Aug. 28 — Oct. 16 Aug. 28 — Oct. 23 Aug. 28 — Oct. 30 Aug. 28 — Nov. 6 Aug. 28 — Nov. 13	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Jan. 22, 1962
Sep. 4, 1961	Hold to the cool 60° for best winter quality. Low temperatures hurt Ind. form.	Sep. 25	Oct. 16	Sep. 4 — Oct. 23 Sep. 4 — Oct. 30 Sep. 4 — Nov. 6 Sep. 4 — Nov. 13 Sep. 4 — Nov. 20	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Jan. 29, 1962
Sep. 11, 1961	Refer to your June Grower Circle News for the facts on the Ind. Whites. Page 8.	Oct. 2	Oct. 23	Sep. 11 — Oct. 30 Sep. 11 — Nov. 6 Sep. 11 — Nov. 13 Sep. 11 — Nov. 20 Sep. 11 — Nov. 27	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Feb. 5, 1962
Sep. 18, 1961	Plant for Valentine's Day. You will welcome Cardinal and Icecap.	Oct. 9	Oct. 30	Sep. 18 — Nov. 6 Sep. 18 — Nov. 13 Sep. 18 — Nov. 20 Sep. 18 — Nov. 27 Sep. 18 — Dec. 4	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Feb. 12, 1962
Sep. 25, 1961	Try a unit of snaps — Virginia and Kentucky at 60° with mums.	Oct. 16	Nov. 6	Sep. 25 — Nov. 13 Sep. 25 — Nov. 20 Sep. 25 — Nov. 27 Sep. 25 — Dec. 4 Sep. 25 — Dec. 11	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Feb. 19, 1962
Oct. 2, 1961	Mefo is always reliable and profitable.	Oct. 23	Nov. 13	Oct. 2 — Nov. 20 Oct. 2 — Nov. 27 Oct. 2 — Dec. 4 Oct. 2 — Dec. 11 Oct. 2 — Dec. 18	No No No No No	14 wk. 13 wk. 12 wk. 11 wk. 10 wk.	Feb. 26, 1962
Oct. 9, 1961	12 and 11-week varieties are best in March and April.	Oct. 30	Nov. 20	Oct. 9 — Dec. 4 Oct. 9 — Dec. 11 Oct. 9 — Dec. 18 Oct. 9 — Dec. 25	No No No No	13 wk. 12 wk. 11 wk. 10 wk.	Mar. 5, 1962
Oct. 16, 1961	Disbuds of Shane and Vedova are popular.	Nov. 6	Dec. 4	Oct. 16 — Dec. 11 Oct. 16 — Dec. 18 Oct. 16 — Dec. 25 Oct. 16 — Jan. 1	No No No No	13 wk. 12 wk. 11 wk. 10 wk.	Mar. 12, 1962
Oct. 23, 1961	Plant Hi-Fi for best results in pink sprays.	Nov. 13	Dec. 11	Oct. 23 — Dec. 25 Oct. 23 — Jan. 1 Oct. 23 — Jan. 8	No No No	12 wk. 11 wk. 10 wk.	Mar. 19, 1962
Nov. 6, 1961	Watch your temperature. Don't let a cold end delay your crop.	Nov. 27	Dec. 25	Nov. 6 — Jan. 1 Nov. 6 — Jan. 8 Nov. 6 — Jan. 15	No No No	12 wk. 11 wk. 10 wk.	Mar. 26, 1962
Nov. 13, 1961	Shane is a winner now. Don't overlook it.	Dec. 4	Jan. 1 1962	Nov. 13 — Jan. 8 Nov. 13 — Jan. 15 Nov. 13 — Jan. 22	Mar. 5 No No	12 wk. 11 wk. 10 wk.	Apr. 2, 1962



1962
FLOWERING
Apr. 9
TO
July 16

For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
Nov. 20, 1961	Supertop is always larger and showier than Whitetop for Florida.	Dec. 18	Jan. 15	Nov. 20 — Jan. 15 Nov. 20 — Jan. 22 Nov. 20 — Jan. 29	Mar. 5 Mar. 12 No	12 wk. 11 wk. 10 wk.	Apr. 9, 1962
Nov. 27, 1961	Plant for Easter. You'll appreciate Donlope's White Spider.	Dec. 25	Jan. 22	Nov. 27 — Jan. 29 Nov. 27 — Feb. 5 Nov. 27 — Feb. 12	Mar. 12 Mar. 19 No	11 wk. 10 wk. 9 wk.	Apr. 16, 1962
Dec. 11, 1961	Best results come from sterilizing between every crop.	Jan. 8 1962	Feb. 5	Dec. 11 — Feb. 5 Dec. 11 — Feb. 12 Dec. 11 — Feb. 19	Mar. 12 Mar. 19 Mar. 26	11 wk. 10 wk. 9 wk.	Apr. 23, 1962
Dec. 18, 1961	Yoder-Florida grown cuttings are packed with vigor and reserve.	Jan. 15	Feb. 12	Dec. 18 — Feb. 19 Dec. 18 — Feb. 26 Dec. 18 — Mar. 5	Mar. 19 Mar. 26 Apr. 2	10 wk. 9 wk. 8 wk.	Apr. 30, 1962
Dec. 25, 1961	Plant for Mother's Day. Explorer will pay.	Jan. 22	Feb. 19	Dec. 25 — Feb. 26 Dec. 25 — Mar. 5 Dec. 25 — Mar. 12	Mar. 19 Mar. 26 Apr. 2	10 wk. 9 wk. 8 wk.	May 7, 1962
Jan. 1, 1962	Symbol has size and form with excellent response.	Jan. 29	Feb. 19	Jan. 1 — Mar. 5 Jan. 1 — Mar. 12 Jan. 1 — Mar. 19	Mar. 19 Mar. 26 Apr. 2	10 wk. 9 wk. 8 wk.	May 14, 1962
Jan. 15, 1962	Plant for Memorial Day. All Chips are good in this period.	Feb. 12	Mar. 5	Jan. 15 — Mar. 12 Jan. 15 — Mar. 19 Jan. 15 — Mar. 26	Mar. 19 Mar. 26 Apr. 2	10 wk. 9 wk. 8 wk.	May 21, 1962
Jan. 29, 1962	Overture is a sure bet for a quality pink like Iceberg.	Feb. 19	Mar. 12	Jan. 29 — Mar. 19 Jan. 29 — Mar. 26 Jan. 29 — Apr. 2	Mar. 19 Mar. 26 Apr. 2	10 wk. 9 wk. 8 wk.	May 28, 1962
Feb. 12, 1962	Try some Snow Crystals as sprays.	Mar. 5	Mar. 26	Feb. 12 — Mar. 26 Feb. 12 — Apr. 2 Feb. 12 — Apr. 9	Mar. 26 Apr. 2 Apr. 9	10 wk. 9 wk. 8 wk.	June 4, 1962
Feb. 19, 1962	Cloudbank has it for speed and production.	Mar. 12	Apr. 2	Feb. 19 — Apr. 2 Feb. 19 — Apr. 9 Feb. 19 — Apr. 16	Apr. 2 Apr. 9 Apr. 16	10 wk. 9 wk. 8 wk.	June 11, 1962
Feb. 26, 1962	Spiders of Donlope's, Luyona and Bunbu make a fine trio.	Mar. 19	Apr. 9	Feb. 26 — Apr. 9 Feb. 26 — Apr. 16 Feb. 26 — Apr. 23	Apr. 9 Apr. 16 Apr. 23	10 wk. 9 wk. 8 wk.	June 18, 1962
Mar. 5, 1962	Plant Hurricane for a fine summer white.	Mar. 26	Apr. 16	Mar. 5 — Apr. 16 Mar. 5 — Apr. 23 Mar. 5 — Apr. 30	Apr. 16 Apr. 23 Apr. 30	10 wk. 9 wk. 8 wk.	June 25, 1962
Mar. 12, 1962	Everest has more vigor and is easier to grow than Good News.	Apr. 2	Apr. 23	Mar. 12 — Apr. 23 Mar. 12 — Apr. 30 Mar. 12 — May 7	Apr. 23 Apr. 30 May 7	10 wk. 9 wk. 8 wk.	July 2, 1962
Mar. 19, 1962	Rainier flowers with Giant Betsy Ross. Fine yellow companion.	Apr. 9	Apr. 30	Mar. 19 — Apr. 30 Mar. 19 — May 7 Mar. 19 — May 14	Apr. 30 May 7 May 14	10 wk. 9 wk. 8 wk.	July 9, 1962
Mar. 26, 1962	Light shade with aster cloth reduces burn on hot days.	Apr. 16	May 7	Mar. 26 — May 7 Mar. 26 — May 14 Mar. 26 — May 21	May 7 May 14 May 21	10 wk. 9 wk. 8 wk.	July 16, 1962

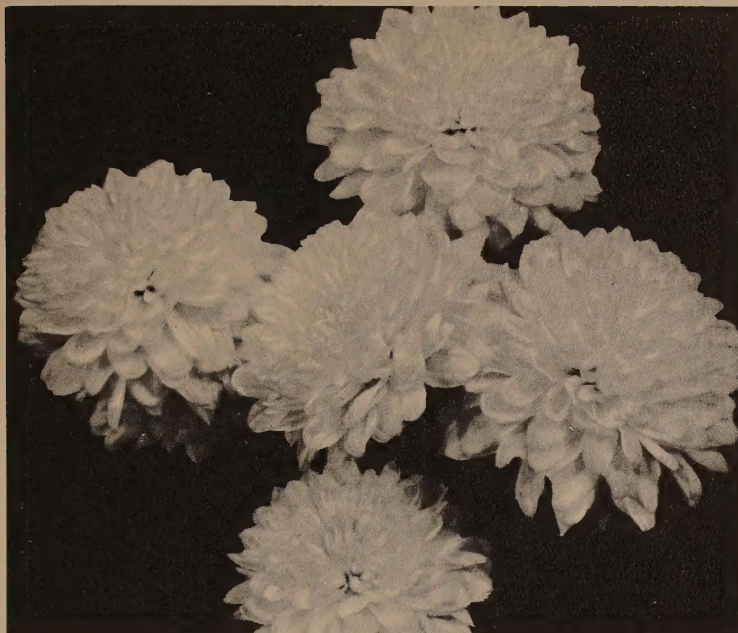




July 23
TO
Oct. 22

For Regular Single Stem and Fast Crops plant at this date.

Plant Regular Pinched Crop	YODEREMINDER	Pinch Regular Crop	Pinch Fast Crop	Lighting Period	Start Shade	Weeks	To Flower
Apr. 2, 1962	Whitechip adds much to the important Chip family.	Apr. 23	May 14	Apr. 2 — May 14 Apr. 2 — May 21 Apr. 2 — May 28	May 14 May 21 May 28	10 wk. 9 wk. 8 wk.	July 23, 1962
Apr. 9, 1962	Giant Betsy Ross is still the best summer white standard.	Apr. 30	May 14	Apr. 9 — May 14 Apr. 9 — May 21 Apr. 9 — May 28	May 21 May 28 June 4	10 wk. 9 wk. 8 wk.	July 30, 1962
Apr. 16, 1962	Yellowchip is a "must have" in summer programs.	May 7	May 21	Apr. 16 — May 14 Apr. 16 — May 21 Apr. 16 — May 28	May 28 June 4 June 11	10 wk. 9 wk. 8 wk.	Aug. 6, 1962
Apr. 23, 1962	If heat delays, keep your black cloth in use.	May 14	May 28	Apr. 23 — May 14 Apr. 23 — May 21 Apr. 23 — May 28	June 4 June 11 June 18	10 wk. 9 wk. 8 wk.	Aug. 13, 1962
May 7, 1962	Copperchip and Tanfastic are the top summer bronze poms.	May 21	June 4	May 7 — May 14 May 7 — May 21 May 7 — May 28	June 11 June 18 June 25	10 wk. 9 wk. 8 wk.	Aug. 20, 1962
May 14, 1962	Skyline does not shatter and resists Pythium.	May 28	June 11	No May 14 — May 21 May 14 — May 28	June 18 June 25 July 2	10 wk. 9 wk. 8 wk.	Aug. 27, 1962
May 21, 1962	Plant Fast disbuds for greenhouse or cloth house. Use Bluebird and Amber Bright.	June 4	June 18	No No May 21 — May 28	June 25 July 2 July 9	10 wk. 9 wk. 8 wk.	Sep. 3, 1962
May 28, 1962	Woking Scarlet and Princess Anne's make fine disbuds.	June 11	June 25	No No No	July 2 July 9 July 16	10 wk. 9 wk. 8 wk.	Sep. 10, 1962
June 4, 1962	Cloth house grown Accolade is very beautiful now.	June 18	July 2	No No No No	July 2 July 9 July 16 July 23	11 wk. 10 wk. 9 wk. 8 wk.	Sep. 17, 1962
June 4, 1962	Explorer achieves a peak of perfection from this plant date.	June 18	July 2	No No No No	July 9 July 16 July 23 July 30	11 wk. 10 wk. 9 wk. 8 wk.	Sep. 24, 1962
June 11, 1962	Tanfastic and Tuneful are hard to beat when planted now.	June 25	July 9	No No No July 23 — Aug. 6	July 16 July 23 July 30 Aug. 6	11 wk. 10 wk. 9 wk. 8 wk.	Oct. 1, 1962
June 18, 1962	Plant for Sweetest Day. Go heavy on Miss America.	July 2	July 16	No No July 30 — Aug. 6 July 23 — Aug. 13	July 23 July 30 Aug. 6 Aug. 13	11 wk. 10 wk. 9 wk. 8 wk.	Oct. 8, 1962
June 18, 1962	Excello is smart, durable and colorful. Beware of overshadowing.	July 2	July 16	No No July 30 — Aug. 6 July 30 — Aug. 13	July 23 July 30 Aug. 6 Aug. 13	12 wk. 11 wk. 10 wk. 9 wk.	Oct. 15, 1962
June 25, 1962	Grow Sovereign for substance, clear white color and profitable sprays.	July 9	July 23	No No July 30 — Aug. 13 July 30 — Aug. 20	July 30 Aug. 6 Aug. 13 Aug. 20	12 wk. 11 wk. 10 wk. 9 wk.	Oct. 22, 1962



Hurricane

10 week white pompon. Growth is stronger and a little shorter than Chips with perfect terminal sprays. A "must have" for April through mid November programs. Available February 1961.



Overture

10 week large pink pompon. Fine pink companion for Iceberg. 3"-4" diameter. No heat delay or shatter. Available February 1961.



Everest

10 week 5"-6" incurved yellow standard. The hottest news since "Good News". Stronger with better vigor. A really good summer mum. Available February 1961.



Shane

11 week large yellow anemone. Unsurpassed for its color and form. See June Grower Circle News for full details. It's a "must have".



Tuneful

10 week bronze daisy. The color really sings. Mainly for spring and fall but does well when summers are cool. Fine shipper.

Want Data on New Yoder Mum Varieties announced in 1960?

The back issues of "Grower Circle News" provide descriptions and pictures plus flowering timetable on the 1960 announcements. *Watch future issues of this publication for new varieties as they are announced.*



CHRYSANTHEMUMS



CUT FLOWER VARIETY LISTING

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TO BETTER UNDERSTAND THE PROGRAM AND SCHEDULE

Whether you flower only for the natural season, or just for the holidays or continuously the year round, this program is designed to fit all your needs.

Every good chrysanthemum grower desires to have the best varieties at the right period of the year. Bold type varieties are time-tested and proven to be generally the most dependable and profitable.

The mark "x" indicates a period of two weeks recommendation for any designated variety.

This program is best suited to the 40°-50° N. Latitude zone. It can readily be adjusted to fit all other areas.

Latitude 30°-40° — Extend the fall program and time table recommendations into December. Start March and April recommendations in January. This utilizes the 11 and 12 week varieties from December through mid-March because the available winter sunshine eliminates the necessity of the slower 13 and 14 week varieties.

Spring comes earlier and fall stays longer. This light advantage permits the expansion of the spring — summer — fall program and time table to cover the period from mid-March through November. This utilizes 8, 9 and 10 week varieties.

Latitude 25°-30° — Sunshine is abundant and not a crop limiting factor. No shift to 12, 13 or 14 week varieties is needed. The spring — summer — fall program and time table recommendations for the 8, 9, 10 week are used on a year round basis. Late December, January and February programs will be improved by extended use of the November recommendations for 11 week varieties.

Exceptions — Standards within the 10 week group and to some extent the 9 week group are used throughout the year in all latitudes. Disbudding to one flower per stem helps to improve quality under low light, winter conditions of the North.

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The time table starts with January, 1961 plantings and carries through for an eighteen month period. Adjustments of time for Regular Pinched, Single Stem or Fast Crops can easily be made for zones. The lights out and shade dates must remain the same for any given flowering date.

TESTING!

Yoder's variety and program improvement department has been intensively engaged in year round flowering for over twenty years. In recent years our Ohio testing has been expanded to Florida and California. All flowers and pots grown there are shipped to the staff in Ohio for final analysis which includes careful study of shipping and keeping quality. Cultural data and complete varietal performance information constitutes the basis for Grower Circle News descriptions on new varieties.

This intensive year round flowering develops new seedlings, proves the merits of new sports, constantly reselects all our commercial varieties and solidly strengthens and improves our program recommendations.